

## **Press release: Zaypay International Online**

Quick and safe micropayments on the internet

On march the 14<sup>th</sup> 2008 micropayment service provider Zaypay will launch in seventeen countries. Zaypay International developed a system that combines payment methods allowing for online payment of small amounts, for instance by using a phone. Zaypay integrates all kinds of alternative payment methods that have already proven to be succesfull in their local markets. This way internet-merchants are provided with a unified international payment system that enables consumers to pay small amounts without registering.

The system will work for amounts below five Euros, so called micropayments. Therefore it will be especially suitable for paying for website access, making donations, or purchasing downloads. Zaypay will be available in most European countries, but also in Canada, Australia and Israel. The company is working on world wide coverage in the near future.

Zaypay will solely focus on small payments and will therefore not directly compete with the known Payment Service Providers, such as Paypal, Ogone and Bibit.

Zaypay.com is founded by 24-year old dutch entrepeneur Adriaan Mol, who owns the website <http://www.mollie.nl/>. This company already provides the same kind of service in Holland, Belgium and Germany.

**For more information:** <http://www.zaypay.com>

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